

Geschäftsdeutsch

The topics of German 1003:

- ⇒ The Federal Republic of Germany
- ⇒ The European Union
- ⇒ Traffic and transport
- ⇒ Tourism and trade fairs
- ⇒ Commercial correspondence
- ⇒ CV, application letter, phone interview

The topics of German 1004:

- ⇒ Consumer, salary/wages and purchasing power
- ⇒ Tax system, social system
- ⇒ Financial institutes, money & transactions
- ⇒ Industrial nation: Locations and industries
- ⇒ Economy: trade, employers & employees, import & export

Special section of German 1004:

- ⇒ Environment, environmental protection
- ⇒ Alternative and renewable energies:
 - Wind energy
 - Solar energy
 - Geothermal energy
 - Bioenergy
 - Hydro-electric power
- ⇒ Exporting alternative energy technologies



... and this is what your fellow students have to say about German 1003 and German 1004:

"I liked the component of this course that included a resume and cover letter. Writing them in German was a very useful exercise, and I felt I got a lot out of it."

"I liked how Dr. Waeltermann presented the course material in a very interesting manner while at the same time using his own experiences to also portray how the course material is applicable in the real world."

"Teaches you how to correct mistakes/why they were made as opposed to simply correcting them, very knowledgeable about subject matter, very articulate."

"The aspect of this course which I found to be most beneficial is holding the class (speaking, writing, reading) entirely in German."

"I liked the relaxed and open atmosphere in class. It was very open for discussion and we all had good interactions. I also like that we learned relevant topics that are applicable to today's world and feel like they really benefit my knowledge about Germany, especially for career purposes. Herr Waeltermann was so cool and knowledgeable and made class fun. He definitely challenged me and I definitely think my German skills have improved."

"Open to discussion/question taking. Lots of information given that is known by someone within the industry instead of all directly from the textbook."

"The course is taught entirely in German, but the instructor is very relaxed & understanding when it comes to letting the class process the information/what he just said. The writing assignments in this course are extensive but not unnecessarily long— my writing in German has definitely improved."

PROFESSIONAL GERMAN @ PITT

Get there with Professional German
German 1003 & German 1004

- Gain professional German skills for an international career
- Learn how to find and apply for internships abroad
- Gain an edge and prepare yourself for study abroad
- Certificate: German for professional purposes

Or Contact Dr. Wältermann: dieter@trans-link.com

GERMAN 1003 – FALL
Intro to the German Business World

GERMAN 1004 – SPRING
The German Business (Eco) System

... und alles auf Deutsch!



Overview of German 1003 & 1004

Although the courses are independent (i.e. they can be taken in any order), both use the same textbook. Thanks to a generous grant from the International Business Center @ the Katz Graduate School of Business @ Pitt, they also use numerous outside materials related to German business and industry, the European Union, as well as East and West Germany prior to and following reunification.

Your benefits

While German 1003 fulfills the Writing requirement @ Pitt, it also concentrates heavily on jobs – market, application, résumé/CV, interview ... all in German and tailored to anyone who is interested in applying for internships and/or study abroad and who wants to gain an edge over the competition. All of that and taught by a native speaker who works for Top 100 German companies every day.

"The sheer amount of information presented in class left me with confidence about being able to go to Germany and have an idea of the way things work over there"" (Student , Spring 2018)

"I liked the fact that the course was taught completely in German in a fun, engaging atmosphere where it was encouraged to contribute to the discussion without fear of being shot down." (Student, Fall 2017)

German 1003: Details

This course is an intro to the German business world. It starts with business geography, German states, the EU, transportation & infrastructure in Germany and the EU, the role of tourism and the impact of German trade fairs on tourism. A major component of the course is the section on jobs and related activities, such as:

- Writing e-mails in a professional setting
- Writing your own German-style résumé / CV
- Writing your own German job application letter
- Conducting phone interviews in German
- Using *EUROPASS* as entry to the EU job market

Your benefits

You will learn the right way of applying for internships, and learn about the do's and don'ts of communicating in a professional setting – in academia, industry, business, politics, NGOs, etc. And above all: ALLES AUF DEUTSCH!



Nord-Ostsee-Kanal & Elbe @ Brunsbüttel (©imagefoto.de): Busiest waterway in the world

German 1004: Details

This course introduces you to the world of German business, industry, and banking, the major players, their major technologies, and Germany's role as one of the top exporting countries in the world (topped only by China) and a major importing one.



Your benefits

You will learn about the importance of exports & imports on business as well as R&D. Learn about the German automotive industry, the chemical industry, the role of foreigners in German culture as well as in business and industry, and ... Germany's role in environmental protection as well as renewable and alternative energy.

Learn about:

- Renewable energies: Where they can be found and how they work
- The importance of renewable energy in the German power grid (2018: 40.3%)
- Wind energy – the prime contributor among renewable energies with more than 20% in 2018, increasingly replaced by solar energy as #1

Questions? Contact the teacher:

Dr. Dieter Wältermann
Cathedral of Learning 1518
Dept. of German – Univ. of Pittsburgh

C: (724) 612-7282
E: lorca@pitt.edu / dieter@trans-link.com
I: www.trans-link.com